

**Do you have a charity or a cause that is important to you? You can do so much to help by mobilizing your friends and family to raise money and awareness. Below are some ideas to get you started – and remember, Change4Good Foundation is always here to guide you and help you promote your project so [CONTACT US](#).**

- **Making Contact:** Always start by contacting the charity or organization you want to help. They often have resources to help you raise money – for example, many organizations will allow you to set up personalized fundraising pages that you can then share with your friends and family through your social media accounts.
- **Bowling for Dollars:** Invite your friends and family to go bowling in order to support your favorite cause. Ask each person to bring along a check in any amount to help out. Your local bowling alley may help out with reduced costs — and even announce your presence to others at the venue. Bring pens and envelopes for the front counter — by the end of the night you will have added checks and cash.
- **Get Fit:** Ask your local gym to host an exercise class to benefit your charity of choice.
- **Walkathon:** Everybody understands the intent and importance of a walkathon. Sponsor a walk or run and participants collect pledges from family, friends and coworkers. You can solicit donations from local merchants from refreshments to raffle items. Walkathons work really well in conjunction with a raffle, as you can sell tickets while you gather pledges. Many organizations have free downloadable pledge forms you can use.
- **Tournament:** Softball, tennis, golf, volleyball — choose your sport! Community wide events like these generate lots of publicity — so you'll be raising awareness while raising funds! Ask your local gym, rec center or school to provide space and equipment. If you're up for added details, make up posters, signs and t-shirts.
- **Bake Sale:** It's a fundraising classic because it works! Make or buy sweets to sell at school or a community event — just get permission first from your school or venue.
- **Craft Sale:** Host a craft sale and get your creative friends and family to contribute their creations for sale. Proceeds will benefit your chosen charity.
- **Art Auction:** Invite friends to draw, paint, sculpt and create a gallery of their work. Parents, friends and other invited guests can bid on the artwork. You can also add a bake sale into the mix because who doesn't love to eat while they shop?
- **Lemonade Stand:** A classic!

- **Wear Your Pajamas To School Day:** Get your school on board with your fundraising project. Get permission from the administration to allow students to make a donation in order to be able to wear pajamas to school for a day. It's a crowd-pleasing way to raise money and awareness.
- **Party Time:** Organize a party in the name of a great cause! Send an Evite to your guests and invite them to come over for a fun and informative time. Focus your get-together on family time and invite both adults and kids. Include information about your charity of choice in the Evite and ask each guest to bring a prewritten check in a sealed envelope. This is a low-pressure way to raise money and spend quality time with friends and family.
- **Charity Game Night:** Guests pay to play. Everyone loves trivia games — you could even include a few questions about your favorite charity. You could also go with favorite board, bingo or card games. This idea works for any size gathering — small groups could be hosted at home and larger groups could be hosted at a restaurant or other community venue.
- **Silent Auction:** Collect quality items and extras from friends, family and local businesses. Plan it as a silent or white elephant auction — in your home, community or even online. Scale it up or down to suit your needs and venue.
- **Spring-Cleaning Block Party:** Organize an early spring-cleaning block party and tag sale in your neighborhood with all proceeds going towards your favorite charity. It's easy to print up flyers and distribute them all over town. Add some free classified ads and alert your community paper. You'll raise money, bring your neighbors together and get rid of all those unused items in your house.
- **Ebay Sell-a-thon:** Ask your audience to find some brand new items, unwanted gifts or collectibles in their home to donate to your sell-at-thon. Photograph the items and create listings. Place them on Ebay for sale and donate all the proceeds to your charity of choice. Organize a little competition among donors for the item that sells for the most money!
- **Faith Communities:** Ask your local churches, synagogues, and faith-based community groups to do a collection in honor of your favorite charity. Many groups are happy to host someone that can speak from the heart about their experience and educate others. This is why it's important to speak directly to the charity you want to support. They often have speakers available to help you.
- **Local Restaurants and Businesses:** Many restaurants and businesses encourage revenue sharing days where a portion of the proceeds goes to a local charitable organization in

exchange for some promotion. Contact local chains and privately-owned businesses in your town and ask if they can help. It's a great opportunity for businesses to bring in new customers on a slow day. Fact sheets or thank you cards can be given out with menus or checks.

- **Private Party:** Expanding on the idea above, host a private party at the restaurant and invite your community. It's a great way for any business to reach new customers and show that they give back to important issues.
- **Coin Jars:** Coin jars are an easy way to get people involved all over your town and show that every donation helps.



